



The Portland Times

- Winter 2007 -

A Successful Survey! *By Dr. Ed Collom*

In the Summer of 2006, the Portland Time Bank along with long time member Ed Collom, a professor at USM, conducted a comprehensive membership survey on individual members of the East End Time Bank. *Due to the recent merge, Portland West members will be surveyed later about their participation with the Time Bank.*

The survey was divided into six sections: motivations, engagement, outcomes, satisfaction, community experience, and demographics. As Ed Collom states; "As far as I know, it is the most comprehensive survey ever fielded to local currency participants. Of the 505 members surveyed, 232 members completed the survey for a respectable response rate of 45.9%, exceeding most of the research conducted on community currencies."

The demographic findings present a clear indication of who joins the Time Bank:

- ▶ **Most see Time Banking as a means to help them meet individualistic needs**
- ▶ **Most members also consider Time Banking a way for them to help their community**
- ▶ **Respondents are highly educated, most live alone, are politically active, engaged and are overwhelmingly liberal**
- ▶ **Respondents are highly engaged in community, and volunteer at higher rates than most Americans**
- ▶ **Members learned about the PTB largely from having known an existing member**
- ▶ **PTB has been most successful in allowing members to act on behalf of the values that they cherish (such as building community and creating a better society)**
- ▶ **The membership is largely female, white, 45 years of age or older**
- ▶ **Nearly one-quarter of members are not employed and are currently seeking employment**
- ▶ **Household incomes are quite low, particularly among those respondents living alone**
- ▶ **Many are independent of the two major national political parties**
- ▶ **Social motivations are the lowest in this network, reflected in the fact that attendance at the PTB social events is rather low**
- ▶ **Nearly half (47.2%) of the respondents indicated that the closing of the Time Bank would have a "moderate" or "a large impact" on their ability to get needed services**



"As far as I know, it is the most comprehensive survey ever fielded to local currency participants," says Professor Collom.

The survey paints a picture of a highly effective, healthy and successful organization. The membership is much larger than most local currency systems, and PTB's ten-year existence exceeds that of most community currencies, who stop operating after several years. **There is an extremely high level of satisfaction among PTB members.** Respondents are most satisfied with the range and the quality of the goods and services offered. **Moreover, there is tremendous organizational commitment among our Time Bankers.**

INSIDE THIS ISSUE:	
Time Bank Survey Results	1
Spring Directories Available	1
Welcome our new Exec. Director	2
Time Bank Book Solon	2
Maine Time Banks Training Center offers New Programs	2
Interview with Kennedy	3
Banking Time TV	3
Sunrise Guides on Sale Now	3
First Friday Art Walk - Four Successful Shows and Counting	4

Spring Directory Ready for Pick-Up!

We have been very busy contacting members and updating the directory. The directory is officially done! Every member will receive a new directory once a year. Member updates will go out monthly for you to add to your directory. Members needing a new directory at any other time can receive one through email or you can pick one up at the office for \$5.00.

E-mailed directories will save postage costs. Also, we have set up several **Member Celebration Days** throughout the month of April for you to stop by and pick up your directory. If you can not make it to the Member Celebration Events to pick up your directory, or if you cannot receive one by e-mail, please call the office to make arrangements for one to be de-

livered to you.

- March 29**— Pot Luck 6-7:30
- April 6**—Pot Luck 5-7:00 in conjunction with Art Walk Event
- April 12**— Tea & Cookies 4-6:00
- April 18**— Brown Bag Lunch 11:30-1:30
- April 24**— Breakfast 7:30am-9:30



New Faces In Portland Time Bank



Linda Hogan
Executive Director

Dear Time Bank Friends,

By now you all know that Portland Time Bank is going through some major and exciting changes. Many changes have happened in quick succession and left members with good questions. We're sorry for any confusion this has caused, and now want to catch everyone up on the status of things.

First, Executive Director Stuart Ray joined the Time Bank in January, 2006 after retiring from the business world in Michigan. Stuart and his wife love Maine, but after trying life here for a full year decided to move back to their home state to be closer to their family. Stuart left the position mid-January.

Second, the national office of TBUSA, which occupied the second floor of 47 Portland Street, moved to Washington, DC. This is the home of Time Bank Founder Edgar Cahn and his wife Christine, who serves as Executive Director. Portland Time Bank is still a dues paying member of TBUSA and proud to be affiliated with the national movement.

Courtesy Rules

* Please return calls and emails for requests, even if you cannot provide the service in a timely manner. A member is waiting to hear from you.

*follow through and provide the service for which you committed. Folks are counting on you.

*If you need to cancel, please contact the other member in advance so s/he can make other arrangements.

*If an emergency arises and you are unable to contact the member in advance, please contact the member as soon as possible and explain why you could not provide the service.

* All no shows will be charged Time Dollars.

Celebrate Your Commitment to your Time Bank!



With the geographic move of the national office, the decision was made to sell the current office building on 47 Portland Street. The property is now on the market and we are actively looking for new office space in Portland.

With Stuart gone, a new executive director was needed. Linda Hogan was hired in January of 2007. Linda is dedicated to the mission and values of time banking which she says is the authentic expression of her lifestyle. Linda has been an administrator, community organizer and social architect working in communities of NH and Maine for nearly 30 years. She is an original member of the Time Bank, has served on its board of directors and previously served as a consultant to TBUSA and Maine Time Banks. She is delighted to be working again with her Time Banking colleagues during an exciting chapter in the organization's evolution.

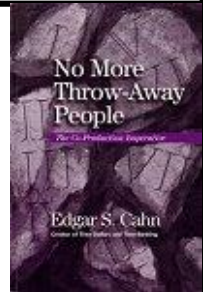
Time Bank Book Salon - You are Invited to Attend ...

Here's your chance to find out more about Time Banking and Co-production through a lively discussion on the ideas within the Time Banking movement. Several of us have been meeting recently to explore these topics, and we find it very stimulating and inspiring. We want to expand our circle...and you are invited. Come and enjoy coffee, tea & snacks with a lively discussion on a "timely" movement! Various ideas, books and articles are reviewed each session.

Where: Maine Time Banks Offices - 2nd floor

When: Wednesday, March 28th, 4—6pm

What: A reading of Dr. Edgar Cahn's book, *No More Throw-Away People*, is suggested but not essential to participate. Copies are available at PTB for \$12.00.



Charlene Roberts

Maine Time Banks a Training Center

Maine Time Banks is excited about our current training programs. We offer Start-Up Training, Ambassador and Business Liaison, Fundraising and Marketing Training to local Time Bank community members. The variety and breadth of curriculum has put MTB in the position to be the Time Bank Training Center for the northeastern United States.

We offer the following training workshops to groups and organizations:

- ♦ **Start-Up Training** includes nuts & bolts understanding of running a time bank in a local community, tracking software & staff support for one year;
- ♦ **Ambassador Training** instruction on how to train & engage Time Bank Members for community outreach initiatives;
- ♦ **Business Liaison & Partner Training** teaches Time Bank leaders how to strengthen ties with surrounding community businesses and non-profit partners;
- ♦ **Fundraising/Grants Writing** offers nonprofit money raising skills to obtain donations & write grants to support their organization;
- ♦ **Marketing/Media** teaches how to utilize low or no-cost publicity opportunities. If you have suggestions for groups that would benefit from these trainings or for training schedules and updates Please call Charlene or Kym at 874-9868.

In-Focus with Americorp *VISTA Member: Kennedy Barteaux

Kennedy Barteaux has been a member of the Portland Time Bank since 1999. He heard about it from friends who said it was this great place where people exchanged services with each other. He was intrigued by the idea and realized that it would allow him to access services and help other people through a network of members. Soon after meeting Coordinator Robin Lakin, Kennedy joined the Portland Time Bank. His first service was to do an oil change for another member using the Portland Adult Education Garage on Allen Avenue. Although it took a short time to start spending, he soon enjoyed a local theater event with his Time Dollars. Last fall, Kennedy heard about an AmeriCorps*VISTA service opportunity at Maine Time Banks.

After applying for the position at www.americorps.org, Kennedy was recruited by Lesley Jones, Program Director for MTB. Kennedy attended training in Wilmington, Delaware, along with the Time Bank staff at the Portland Time Bank on November 20th. Since starting service in this national program, as a Member Care Coordinator, he has been responsible for supporting member exchanges and building new relationships in the community. Kennedy enjoys working with members and knowing that members are able to access services, regardless of their backgrounds. The core values of equality and reciprocity speak to his innate sense of

community. Kennedy will serve for one-year, helping to build the local Time Bank and increase membership. His current tasks include updating the directory, contacting new and current members, outreach to neighborhood organizations, and building the reference library. He is also working on fundraising events, including placing the *SunriseGuide*, which is *the Coupon Book for Healthy and Sustainable Living*, in shops and businesses. He is always recruiting new members, and would appreciate donations of new and used books related to sustainable and green living, complementary currencies and social justice.

If you would like to meet Kennedy, come to the office at 47 Portland Street, Portland, or e-mail him at kbardeaux@mainetimebanks.org. The Maine Time Banks is pleased to have Kennedy Barteaux in service to his country and our local community through the AmeriCorps*VISTA program at Portland Time Banks.

Banking Time for Changing Times - TV Update

Maine Time Banks along with the Community Television Network collaborate on the production of our monthly television program, which airs on Channel 4 - to 70,000 households in greater Portland!

This program shows viewers a Time Bank in action with interviews and video segments of members, staff, partners, supporters and founders. Some months have featured interviews with Time Bank members who shared their exchanges with other members. Episodes have included a focus on Membership Outreach and In-reach activities, programs like our TIME Gallery, and the AmeriCorps*VISTA project, and collaboration with our partner agencies. Our latest episode featured founder, Dr. Richard Rockefeller, who recently spoke at the League of Maine Neighborhoods Conference. He shared why Time Banking is important to him as a community developer, and how time banks build community.

Banking Time for Changing Times airs Tuesdays at 8pm throughout the month on CTN, Channel 4. Broadcast schedules and additional information are available at: www.ctn4maine.org, or by calling 874-9868, ext. 6.

Get Your SunriseGuide

Part coupon book, part resource guide, the **SunriseGuide** is a new resource for living in a healthy & environmentally sustainable way in southern Maine. This micro-enterprise booklet, created by Time Bank member Heather Chandler, with support from the Portland Time Bank is available for sale for only \$20 with 100% of the proceeds coming back to the Portland Time Bank. Its great knowing that these red and gold covered books are socially conscious, and a real benefit to the buyer, which is why these cheerful little coupon books are a Great Deal for YOU!

The **SunriseGuide** has over \$4,500 worth of discounts on great items and services for only \$20 – it doesn't get better than that. Come on, I dare you. Take a look-see through this guide....the food section alone will grab you. I've already made back the purchase price when I used my coupons at Wild Oats, Hannaford's, and Spoon. I've gotten great deals like a fabulous half-price raincoat at Forget-Me-Nots and a gorgeous sweater for my daughter at the Maine Audubon! There are a variety of eco-conscious merchandise packed into this book. Buy one for yourself, your family, or even as a reward for your employees. You save money, local businesses increase their traffic, and the Portland Time Bank is closer to sustainability....Get yours right now! Available at the Time Bank office located on 47 Portland St. or call 874-9868 for more information.



FRIENDLY REMINDER!

Have you made an exchange lately? Need to report your hours?

Here's how:

- The provider is the one responsible for reporting time spent.
- Report the exchange (example: snow shoveling)
- Name the date and number of hours you worked.
- Report all your hours in a timely manner. (Within one week is optimal.)

Please remember to return all Time Banking request calls, even if you cannot make the exchange. Members are waiting to hear back from you.

HAPPY TIME BANKING!



Non-Profit Org.
U. S. Postage
PAID
Portland, Me
PERMIT NO.
183

Maine Time Dollar Network

47 Portland Street
Portland, ME 04101
Phone: 207-874-9868
Fax: 773-4701

robin1@mainetimebanks.org
charlene@mainetimebanks.org



“Last year our Portland Time Bank exchanged over 25,000 Hours!”

Come Visit The TIME Gallery - during the First Friday Art Walks & Month-Long Exhibits



The TIME Gallery located on 47 Portland St.

The **TIME Gallery**, a project of the Maine Time Banks and Portland Time Bank, has successfully participated in four **First Friday Art Walks**. This event is held the first Friday of each month. The Gallery is proud to host an new artist each month. Exhibits are located on the 2nd floor TIME Gallery on 47 Portland Street in Portland. The idea was conceptualized by time bank staff as a fundraising initiative; and as a venue opportunity for the many time bank members who are also local artists. Previous exhibitors include photographer Hannah McChesney, the Society of East End Artists (SEEA) with group show, and painter Gail Wartell.

The current exhibit through March features a group show of the well-know painter David Cedrone, painter and art educator Pat Reed, and photographer Jessica Manzo. The opening reception will be held on **Friday, March 16th from 5:00 to 8:00pm**. (It was rescheduled from earlier this month due to inclement weather.) This show has been described as the artists’ “mystical and mythological interpretations of their worlds, which are explored through whimsical paintings, sensual collages, and playful photography.”

All Portland Time Bank members and the public are invited to attend this opening reception, and/or the month-long exhibit running through Friday, March 28th. Additional Gallery hours are Tuesdays from 4:00-7:30pm, and Thursdays from 12:00 noon to 6:00pm, or by appointment. Twenty percent of sales of the artwork at these events benefit the Portland Time Bank for its operational expenses of the gallery and agency.

For more information and a brochure about the First Friday Art Walks, visit www.firstfridayartwalk.com. The TIME Gallery is currently seeking artists for April and May. Contact Lesley Jones, Program Director, for information exhibiting, by calling (207) 874-9868, ext. 6, or at lesley@mainetimebanks.org. Please join us each month as we welcome new artists to the TIME Gallery!



By David Cedrone